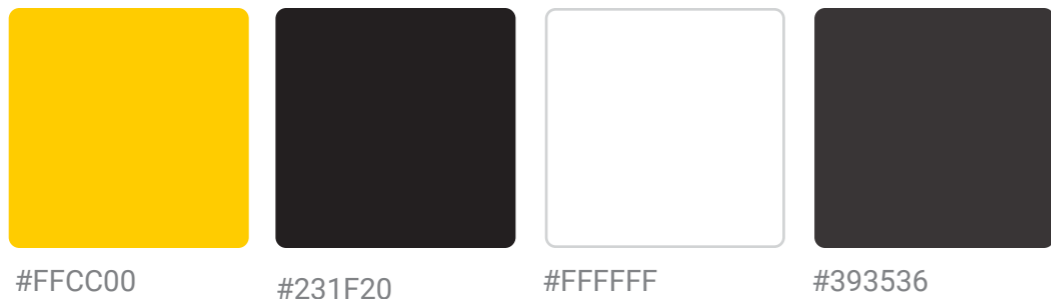


The purpose of this style guide is to provide a reference point moving forward for modifying or including new design elements within Tyme Digital's Field Services application. The recommendations within are aimed at providing a consistent user experience based on both User Experience best practices and the formal Tyme Digital branding guidelines.

## 01 COLORS

The application's color palette is inspired by tones from Tyme Digital's branding guidelines. The color palette is primarily black, white and dark grey, with yellow used sparingly and strategically to draw the user's attention to important actions. Success and error states are highlighted in green and red respectively.

### PRIMARY COLORS



### SECONDARY COLORS



## 02 TYPOGRAPHY

A well-defined information hierarchy is essential for a user to find their way around an application. One important factor in creating this hierarchy is the use of distinct header styles that help the user make sense of the content being presented.

### FONT

We use the native Android font, **Roboto**, for the mobile application.

### TEXT STYLES

**Primary Action**

20pt/24pt | Bold

**Nav Title**

20pt/24pt | Medium

**Main Header**

18pt/22pt | Bold

**TERTIARY ACTION**

16pt/20pt | Bold Caps | #E5B537

Body

16pt/24pt | Regular

CAPTION

14pt/18pt | Regular Caps

**Body**

16pt/24pt | Bold Underline

## CAPITALIZATION STANDARDS

English sentence case (capitalization of first letter of the first word only) should be used for the following elements:

- Field labels
- Instructional text
- Links

English title case (capitalization of the first letter of each major word) should be used for the following elements:

- Section titles
- Screen titles
- Primary action text
- Work item titles
- Proper nouns

All caps should be used for the following elements:

- Subsection headers
- Secondary action text

### 03

## CTAS

Buttons were created to fire specific actions.

Large buttons represent the most likely action a user will take on a given screen, and are only used once per screen. Most often, this button is a “submit” or “next” action.

Small buttons represent secondary actions in screens and modals. There may be more than one small button per screen.

Tertiary actions are presented as yellow links in All Caps. They represent actions to be performed in the context of a specific section.

Consistent and correct button order is critical.

### PRIMARY ACTION - LARGE BUTTON



**INACTIVE STATE /**  
**Color:** #C69C00  
**Background:** #FFCC00  
**Height:** 60px  
**Corner radius:** 0px  
**Width:** Full screen on mobile



**ACTIVE STATE /**  
**Color:** #231F20  
**Background:** #FFCC00  
**Height:** 60px  
**Corner radius:** 0px  
**Width:** Full screen on mobile

### SECONDARY ACTION - SMALL BUTTON



**INACTIVE STATE /**  
**Color:** #C69C00  
**Background:** #FFCC00  
**Height:** 40px  
**Corner radius:** 6px



**ACTIVE STATE /**  
**Color:** #231F20  
**Background:** #FFCC00  
**Height:** 40px  
**Corner radius:** 6px

## TERTIARY ACTION

### THIS IS A TERTIARY ACTION

Color: #E5B537  
Size: 16px  
Text transform: uppercase  
letter-spacing: .5

## 04 FORM COMPONENTS

When it comes to forms, our goals are to achieve clarity, consistency, and readability by labeling each field clearly and by grouping related information in easy-to-comprehend chunks.

Error messages should be displayed below the text input, aligned with the left edge of the input.

## TEXT FIELDS

Username

Namponya.A

Email

jacques@tymbank.co

*Please enter a valid email address*

**LABEL SPECS /**  
font size: 14px  
font weight: Regular  
color: #231F20  
letter-spacing: .5  
bottom padding: 10px

**INPUT TEXT SPECS /**  
font size: 16px  
font weight: Regular  
color: #231F20

**INPUT FIELD SPECS /**  
height: 40px  
background-color: #e9e9e9;  
border radius: 6px  
bottom margin: 24px  
padding: 16px 11px  
box-shadow: inset 0 1px 3px 0  
rgba(0, 0, 0, 0.1);

**ERROR STATE /**  
border: 1px solid #FF001F  
font style: italic  
color: #FF001F

## DROPDOWN MENU

Diagnosis:

Select...

Diagnosa:

Select...

Printer won't switch on

Cards jamming in printer

Printer is making odd or loud noises

Cards are getting stuck

Card does not leave eject slot

Red light flashing

**DROPDOWN CONDENSED SPECS /**  
height: 40px  
border: 1px solid #ddd;  
border radius: 6px  
bottom margin: 24px  
padding: 16px 11px

**DROPDOWN TEXT SPECS /**  
font size: 16px  
font weight: Bold  
color: #231F20

**DROPDOWN EXPANDED SPECS /**  
border: 1px solid #ddd;  
box-shadow: 0 2px 4px 0 rgba(0, 0, 0, 0.5)

## MULTI SELECT

Dents

Paint Scratched

**SELECTED STATE /**  
height: 40px  
background: #f4f4f4  
border: 1px solid #ddd;  
border radius: 6px  
padding-top: 11px  
padding-bottom: 11px

**OPTION UNSELECTED /**  
height: 40px  
background: #f4f4f4  
border: 2px solid #656669  
border radius: 6px  
padding-top: 11px  
padding-bottom: 11px

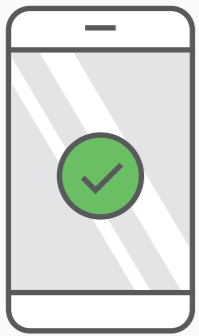
## 05 ICONOGRAPHY

Icons are visual cues used to represent features, functionality, or content. Icons are meant to be simple, visual elements that are recognized and understood immediately. All of the icons in the app should look as if they were meant to be part of a set or family, using the same line-weight, color scheme, and rounded edges.

### ICONS



### ILLUSTRATIONS



SERIAL # CONFIRMED



LOCATION CONFIRMED



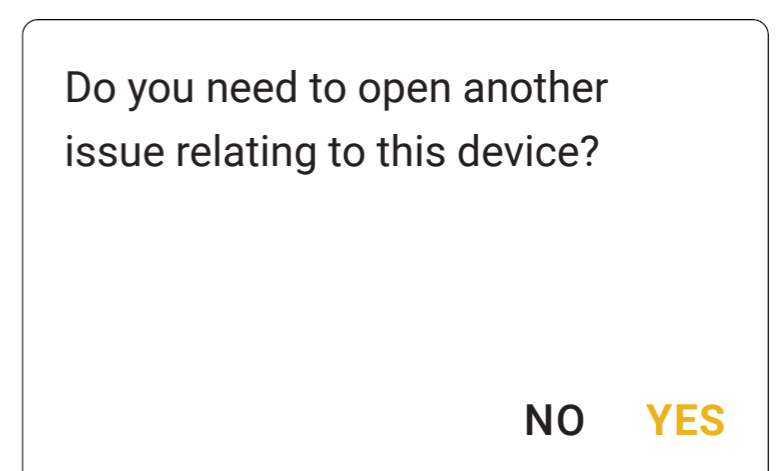
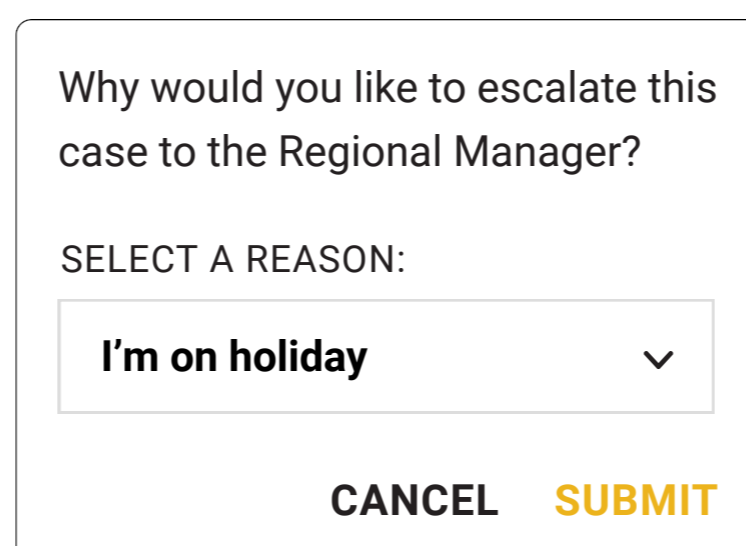
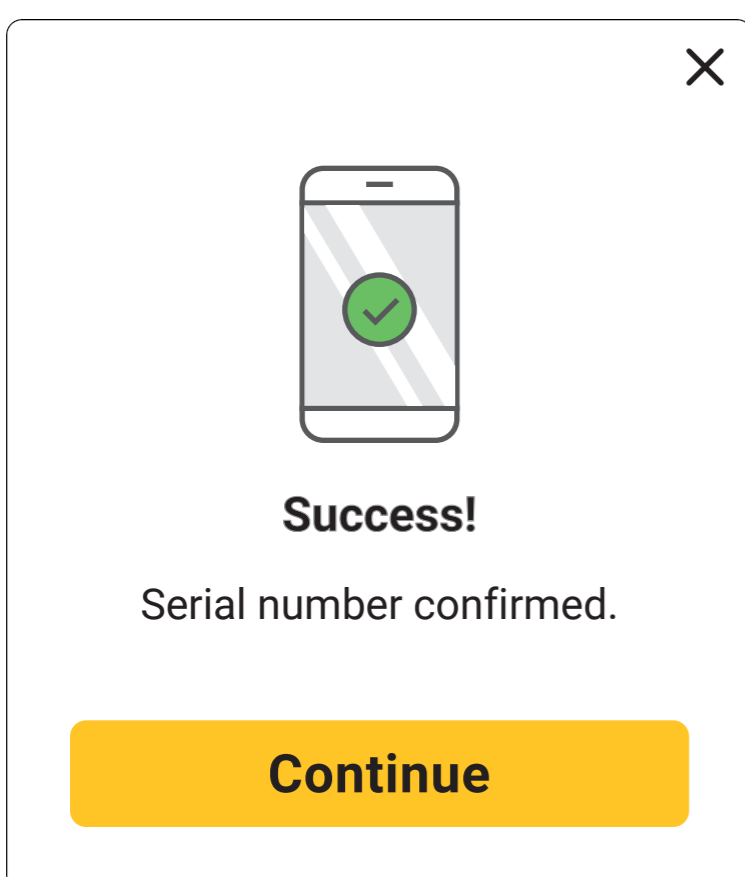
CARD COUNT CONFIRMED



TAKE PHOTO

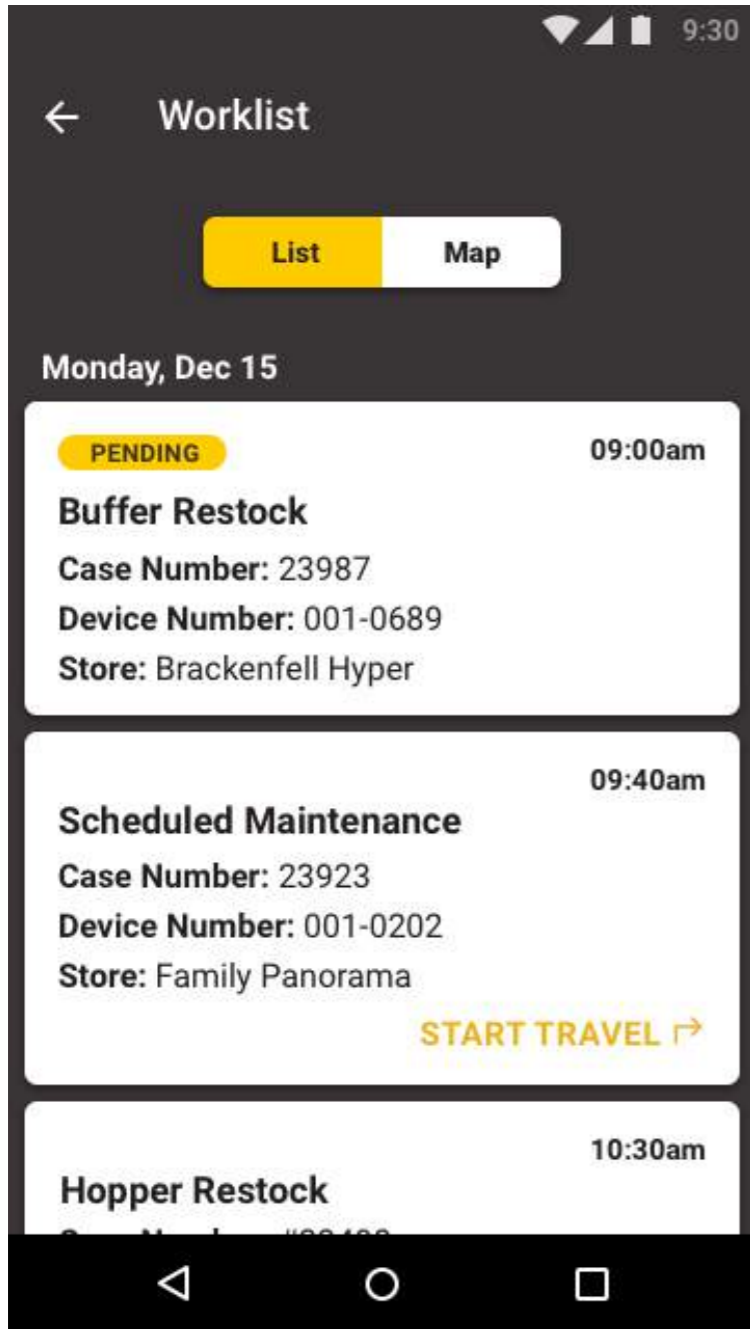
## 06 MODALS

A modal should be used only when you want to interrupt a user's current task to catch the user's full attention to something more important. Modals are meant to grab the user's attention and halt all other actions until a message is dealt with or dismissed. Users cannot interact with your application until the modal is closed, and so modals should be used sparingly.

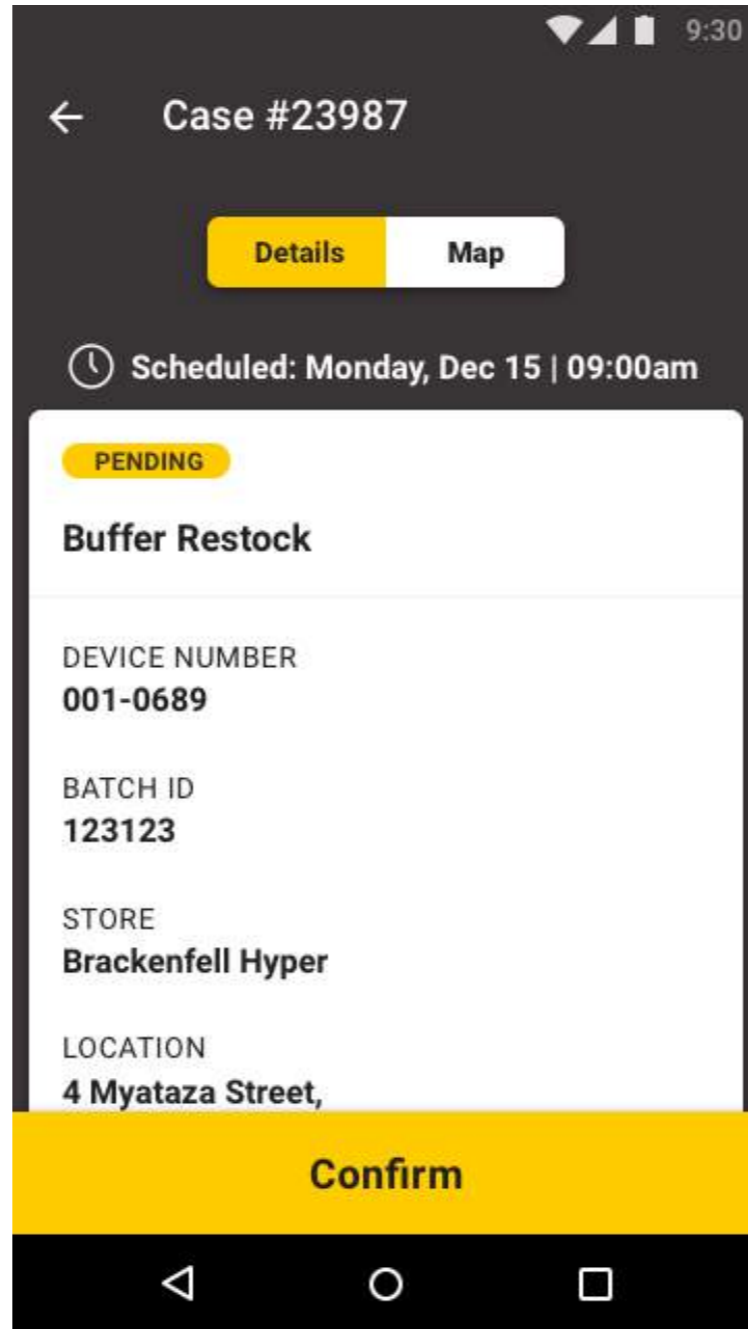


MODAL STYLING /  
background: #fff  
border-radius: 6px  
box-shadow: 0 0 24px 0 rgba(0, 0, 0, 0.22)

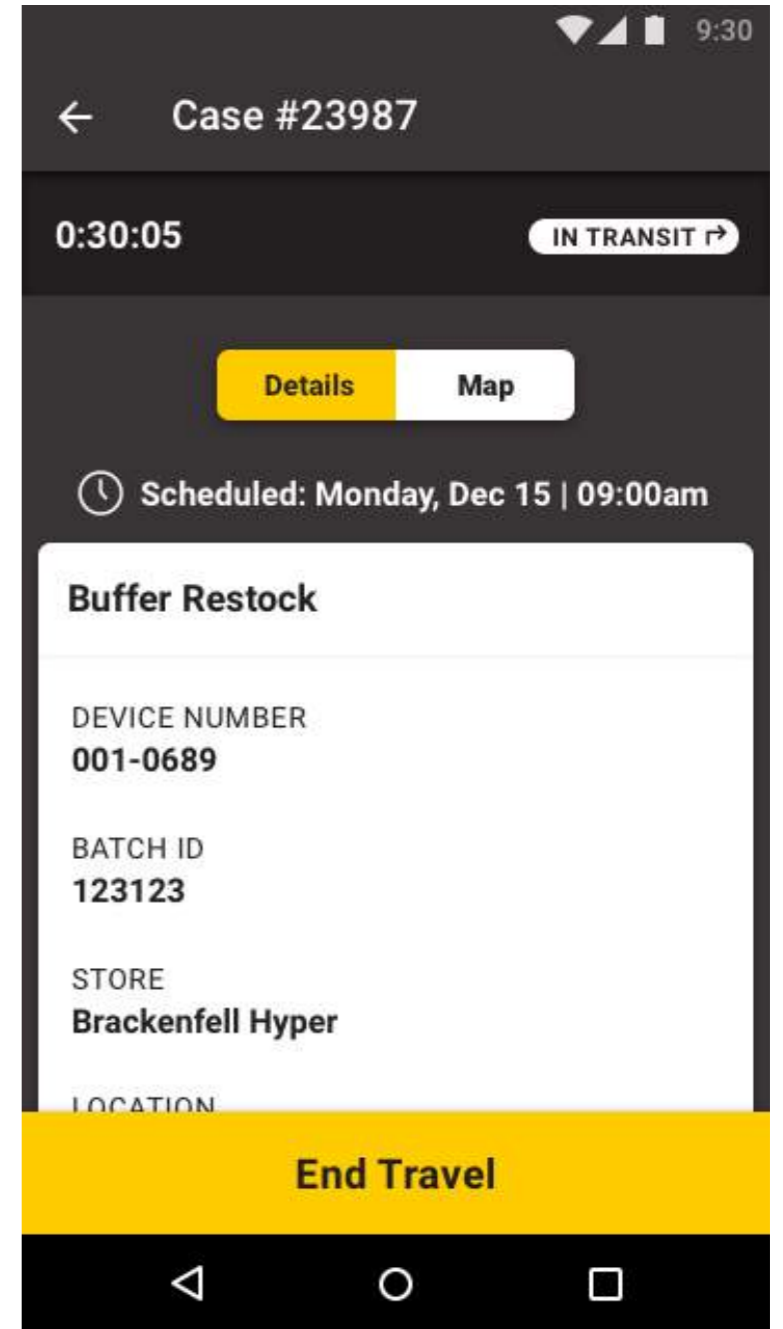
## 07 SCREEN EXAMPLES



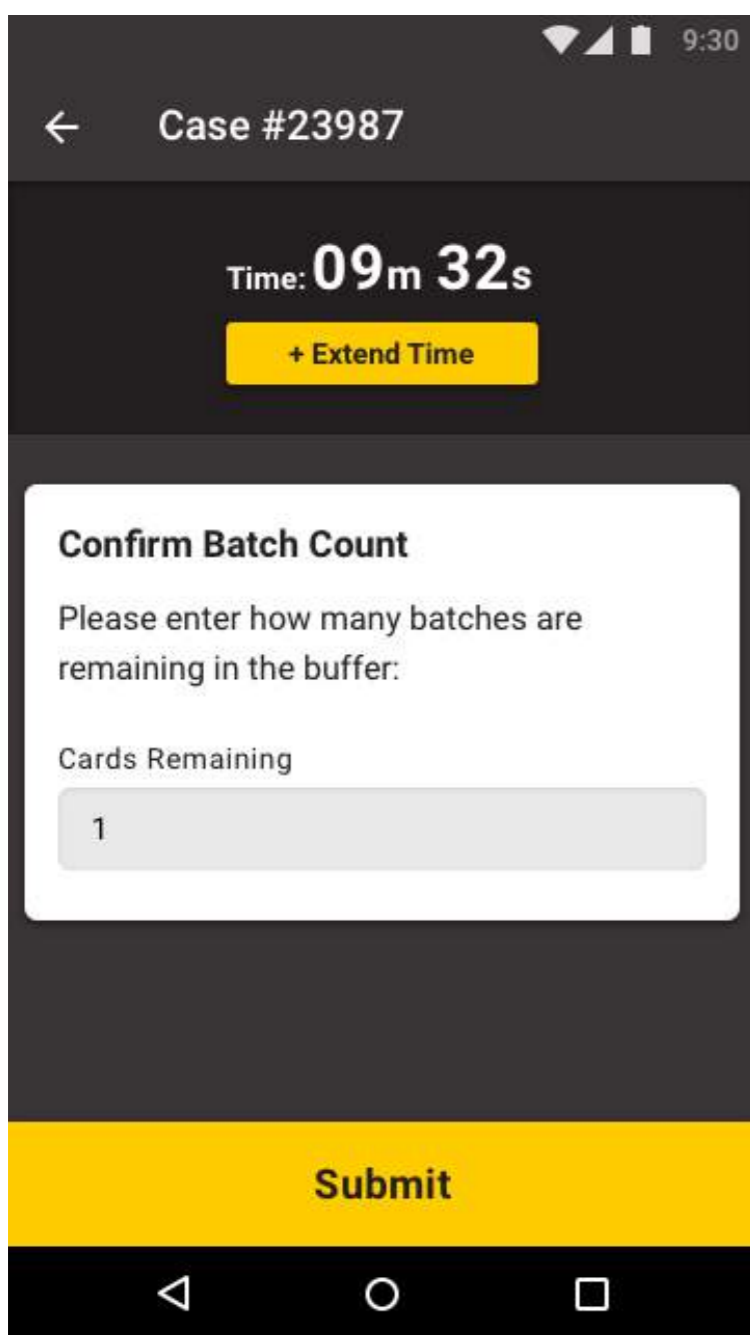
WORK LIST



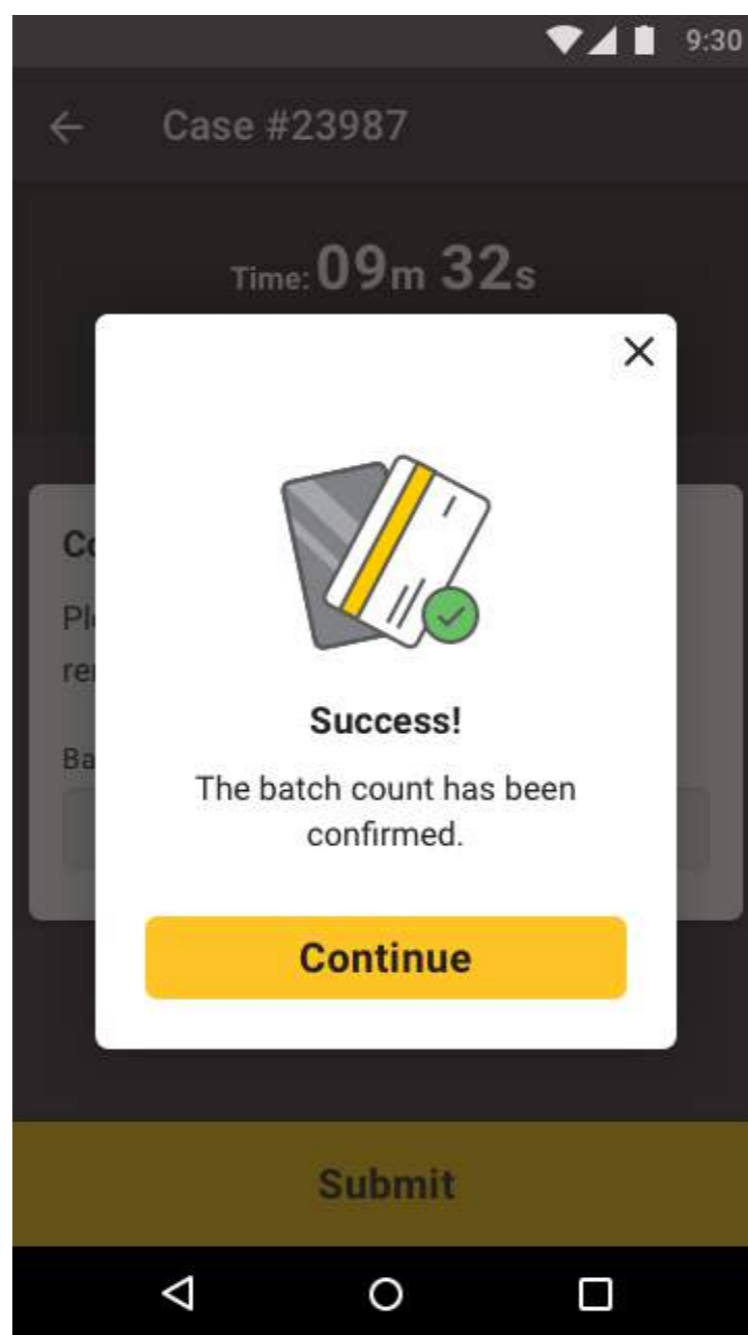
CASE DETAILS



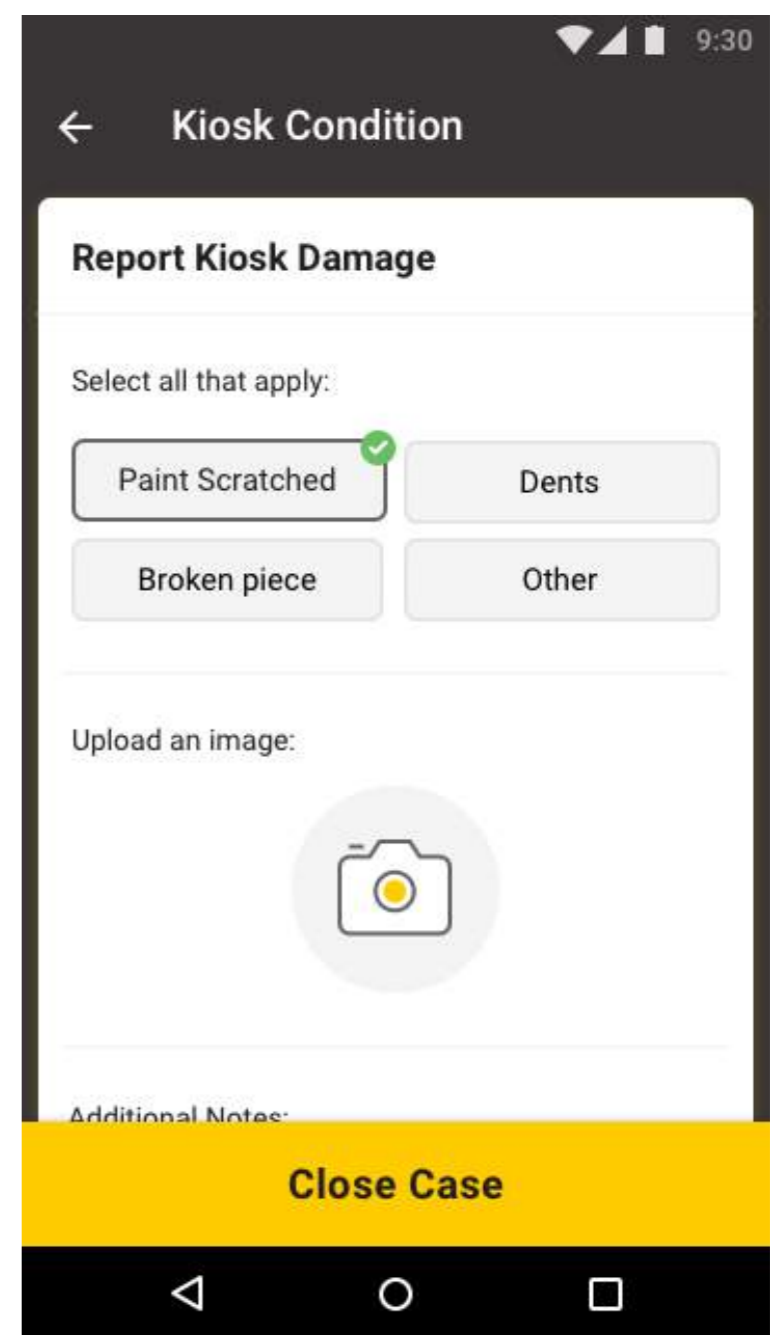
TRAVELLING



CONFIRM BATCH COUNT



SUCCESS MODAL



REPORT KIOSK DAMAGE